Group name: Whales

# of team members: 1

Team members: Hazim Bukhari

Email: [hazim.bukhari@protonmail.com](mailto:hazim.bukhari@protonmail.com)

Country: Saudi Arabia

College/Company: None

Specialization: Data Science

Problem description: ABC Bank wants to sell it's term deposit product to customers and before launching the product they want to develop a model which help them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution).

Business understanding: Help ABC bank identify which clients should they target for their campaigns by using ML.

Project lifecycle along with deadline:

Diagram, schematic

Description automatically generated

Figure 1: Src https://docs.microsoft.com/en-us/azure/architecture/data-science-process/lifecycle-business-understanding

Deadline: 14, Aug, 2021

Github Repo link: <https://github.com/FancyWhale69/DG_final_project>